



The 59th Annual
Elizabeth Haddon Autumn Fair

Saturday • October 24, 2009 • 11AM to 3PM

The Elizabeth Haddon Fair is one of the most important fundraisers for Elizabeth Haddon Elementary School. It helps fund numerous school activities:

- Book Worm Program (students write and illustrate their own books, which get published and are circulated in the school’s library);
- Enrichment Program (includes guest authors/speakers and field trips that help supplement and enhance the core curriculum);
- Student Scholarship Fund; and
- Supplemental learning materials for the school library and classrooms including technology upgrades.

We invite you to become a Platinum, Gold, or Silver sponsor, or to simply place an ad or message (Photos Welcome!) in our Program Book.

Name: _____

Address: _____

Phone: _____

e-mail: _____

Sponsorship Level: (see descriptions on back)

- | | |
|--|---|
| <input type="checkbox"/> Platinum (\$1000) | <input type="checkbox"/> Full-Page ad (\$150) |
| <input type="checkbox"/> Gold (\$500) | <input type="checkbox"/> Half-page ad (\$100) |
| <input type="checkbox"/> Silver (\$250) | <input type="checkbox"/> Third-page ad (\$75) |

Ad:

- My ad is enclosed.
- I will e-mail my ad to olimpioch@gmail.com.
- I will use the same ad as last year.

2009 Sponsorship Opportunities:

Platinum Corporate Sponsor	\$1,000
<ul style="list-style-type: none"> • Company logo featured on official Fair banner (12-foot banner hung on Kings Highway in Haddonfield for two weeks prior to the Fair and at Fair on Oct. 25) • Exclusive signage rights to activity booth of choice • Company logo prominently featured in the program book • Prominent recognition on the following fair-related publicity materials: <ul style="list-style-type: none"> • Flyers distributed to all students • Potential to have placement on school website • Recognition in announcements made by Fair emcee and in follow-up communications to school community 	
Gold Activity Booth Sponsor	\$500
<ul style="list-style-type: none"> • Exclusive signage rights to activity booth • Ad prominently featured in the program book • Prominent recognition on following fair-related publicity materials: <ul style="list-style-type: none"> • Flyers distributed to all students • Potential to have placement on school website • Recognition in announcements made by Fair emcee and in follow-up communications to school community 	
Silver Patron/Family Sponsor	\$250
<ul style="list-style-type: none"> • Group signage rights to activity booth • Full-page ad in program book • Prominent recognition on the following fair-related publicity materials: <ul style="list-style-type: none"> • Flyers distributed to all students • Potential to have placement on school website • Recognition in announcements made by Fair emcee and in follow-up communications to school community 	
Full-page ad in program book (4½” x 7½”)	\$150
Half-page ad in program book (4½” x 3½”)	\$100
Third-page ad in program book (4 ¼” x 2¼”)	\$75
<i>*NOTE: These ads can include product or service coupons</i>	

Details:

1. All checks must be made payable to “Elizabeth Haddon PTA.”
2. Payment and finished ads should be forwarded to Christine Olimpio, 27 S. Hinchman Avenue, Haddonfield, NJ 08033. If preferred, finished ads can be sent via email to olimpioch@gmail.com. Business cards can be submitted for half-page and third-page ads.
3. Please note that Elizabeth Haddon is a tax exempt organization, so cash donations are tax deductible. Our tax ID # is 69-0220181.